We just announced new Protect Stick Sunscreen, our classic formula upgraded to a body-friendly size. Made with non-nano zinc oxide, our water-resistant sunscreen delivers sun protection while nourishing skin with organic coconut and acai fruit oils. In honor of this launch, our fourth safer summer series installment focuses on how to properly use and apply the safer, high-performing formula.

Spending time in the sun increases your skin’s risk of cancer and premature aging, so it’s important to both protect and nourish it in the summer. Many sunscreens use chemical sunblockers like oxybenzone, which can be absorbed through skin, triggers allergic reactions, and potentially disrupts hormones. Stick Sunscreen uses non-nano zinc oxide, an effective, natural mineral sunblocker. Because Stick Sunscreen protects you with a mineral, physical sunblocker—rather than a chemical one—it’s important to apply properly. Read on for our top three tips:

- Liberally apply to skin 15 minutes before sun exposure, 80 minutes after swimming or sweating, or immediately after towel-drying.
- Apply at least every two hours.
- Limit your time in the sun, especially from 10 a.m. to 2 p.m., and be sure to wear hats, sunglasses, and protective clothing whenever you can.

Want more skin protection options? Shop our full range of safer mineral sunblockers for face, lips & body on beautycounter.com