
LET'S GET TO WORK

Dear Business Roundtable CEOs,

We are part of a community of Certified B Corporations who are walking the walk of stakeholder capitalism. We are successful businesses that meet the highest standards of verified positive impact for our workers, customers, suppliers, communities and the environment.

We operate with a better model of corporate governance – benefit corporation governance – which gives us, and could give you, a way to combat short-termism and the freedom to make decisions to balance profit and purpose.

As you know, with continued resistance from investors on this new definition of business, we've got work to do to help them see that stakeholder governance builds trust and builds value.

More importantly, it also ensures that the purpose of capitalism is to work for everyone and for the long term.

Let's work together to make real change happen.

ALLBIRDS
Joey Zwillinger

AMALGAMATED BANK
Keith Mestrich

BEAUTYCOUNTER
Gregg Renfrew

BEN & JERRY'S
Matthew McCarthy

BENEFICIAL STATE BANK
Kat Taylor

BOLOGO
John Pepper

CABOT CREAMERY COOPERATIVE
Ed Townley

COTOPAXI
Davis Smith

DANONE NORTH AMERICA
Mariano Lozano

DATA.WORLD
Brett A. Hurt

EILEEN FISHER
Eileen Fisher

GAIA HERBS
Angela McElwee

GUAYAKI YERBA MATE
Chris Mann

HAPPY FAMILY ORGANICS
Anne Laraway

INTREPID TRAVEL
James Thornton

KING ARTHUR FLOUR
Karen Colberg, Ralph Carlton, Suzanne McDowell

KLEAN KANTEEN
Jim Osgood

LEESA SLEEP
David Wolfe

LEMONADE
Daniel Schreiber

NATURA & CO
Roberto Marques

NEW BELGIUM BREWING
Steve Fechheimer

ONE BETTER VENTURES
John Replogle

PARTICIPANT MEDIA
David Linde

PATAGONIA
Rose Marcario

RIPPLE FOODS
Adam Lowry

SEVENTH GENERATION
Joey Bergstein

SIR KENSINGTON'S
Scott Norton

STASH TEA
Nami Yamamoto

STONYFIELD ORGANIC
Esteve Torrens

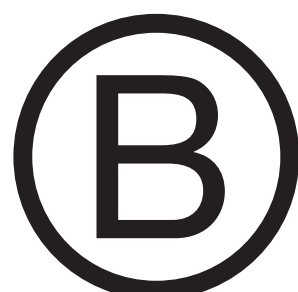
STUMPTOWN COFFEE ROASTERS
Sean Sullivan

SUNDIAL BRANDS
Richelieu Dennis

UPLIGHT
Adrian Tuck, Justin Segall, Yoav Lurie

W.S. BADGER COMPANY
Rebecca Hamilton & Emily Schwerin-Whyte

Certified



Meeting the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

Corporation